Subject:  requesting your assistance … with a new business venture

Hi \_\_\_,

I am starting a new and unique business venture, here in Chicago’s northwest suburbs.

My new corporation, Noble Now Inc., will help small and mid-sized companies improve their sales teams’ performance by providing part-time, *“Outsourced Sales Management”* -- much like the model often employed for CFO and HR services.

My target market includes “B-2-B” companies … with ten-or-less salespeople … that are not able to commit to the expense of a full-time sales manager.

For a fraction of that cost, I remove the burden of sales team management from the business owner, and implement a proven, six-step process called *“salesQB -- Roadmap to Guaranteed Growth.”*

I am reaching out to my Chicago-area friends and colleagues, and asking for introductions.

Do you know local business owners or CEOs who are trying to manage their own sales teams?

Do you know entrepreneurs who promoted their best sales rep into a sales manager role … only to discover that they lost a great rep and gained a mediocre manager?

Do you know bankers … accountants … lawyers … whose clients might need a sales tune-up?

These local business owners might be among your neighbors, your friends from church, or members of your Rotary Club or Chamber of Commerce.

I am asking you to invest a few minutes on my behalf, and try to think of contacts who might be *thrilled* to have me *rescue* them and *salvage* their sales effort.

If you can introduce me via LinkedIn … or email … or phone … I will be so appreciative of your help.

Thank you for thinking about this, with me.  I look forward to hearing your ideas!

John

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